

JADON CHOU

jadondid@gmail.com • 214-554-3671 • Dallas, TX • [linkedin.com/in/jadonchou](https://www.linkedin.com/in/jadonchou)

EDUCATION

Allen High School	High School Diploma	May 2029
		GPA: 3.71 Unweighted, 4.07 Weighted

EXPERIENCE

Nevara – Go-to-Market Volunteer; New York, NY (Remote)	June 2026 – Present
--	---------------------

- Built targeted prospect lists of sales leaders and revenue executives using LinkedIn and [Apollo.io](https://www.apollo.io)
- Conducted account research to inform and personalize outbound sales efforts
- Made cold calls to VP- and C-suite sales leaders as part of go-to-market initiatives

Pokemon Cards – Founder; Dallas, TX	October 2025 – Present
-------------------------------------	------------------------

- Founded a Pokémon card business generating over \$18k in Revenue
- Attended 5+ trade shows and worked with partners to develop negotiation + trading skills
- Marketed cards on Facebook Marketplace with over 5000+ unique interactions
- Built a consistent pipeline of 3 large customers through customer service and negotiation, resulting in \$3000 in revenue

Kaeda – Founder; Dallas, TX	September 2024 – September 2025
-----------------------------	---------------------------------

- Launched a mechanical keyboard building & consulting business, achieving \$4,000 in revenue within the first 8 months of operation, helping 15+ unique customers.
- Provided expert consulting services on keyboard selection, ergonomics, and customization to enhance client productivity.
- Architected and built a website that generated 200+ visits in the first month of operation.
- Won \$1K grant from the inaugural [Forge Fellowship](#) program, a grant founded by [Anand Sanwal](#) ([CB Insights](#) Founder)

ACADEMIC PROJECTS

Personal Website – Allen, TX	March 2026 – Present
------------------------------	----------------------

- Cold emailed [Cursor](#) Go-To-Markets reps on LinkedIn using [Apollo.io](https://www.apollo.io) and received \$300 in AI credits to build a personal website/projects

VOLUNTEER EXPERIENCE

Feed My Starving Children – Richardson, TX	March 2025 – Present
--	----------------------

- Volunteered at Feed My Starving Children (a nonprofit organization empowering volunteers to pack meals for the malnourished in nearly 70 countries) by helping package and prepare meals for children in underserved communities

Vacation Bible School (FCCD) – Plano, TX	July 2025 – August 2025
--	-------------------------

- Helped run games for Vacation Bible School at Formosa Christian Church of Dallas

EXTRACURRICULAR ACTIVITIES

PALS – Allen, TX	August 2025 – May 2026
----------------------------------	------------------------

National Junior Honor Society – Allen, TX	August 2025 – May 2026
---	------------------------

Junior Varsity Tennis (Allen High School) – Allen, TX	August 2025 – Present
---	-----------------------

ADDITIONAL INFORMATION

Skills: PowerPoint, Excel, Word, Cursor, Vercel, Outbound Sales (Cold Emailing)

Languages: Native Fluency in English, Conversational in Mandarin (Chinese), Basic in Spanish

Interests: Traveling, Tennis, Sales, Coding